



The **LeadYoung** Family of Training Resources

Unlike any leadership system that has ever been developed, **LeadYoung** focuses on the four seasons of a young leader's life, from ages 2 through 22. We are passionate about designing the world's finest resources that identify young leaders early, while they're moldable, and then developing them based on age and stage: Spring: 2-9 years of age, Summer: 10-13, Fall: 14-18, Winter: 19-22.



LeadYoung is the category name of all training lines for



Inc.

KiddieLead (logo in process) Ages 2-5

Strategy: Conditioning & Character

Description: Lightly structures activities designed to stimulate latent interest through experiential learning using games and fun among groups.

Resources: Off the shelf curriculum and training materials for preschools and family use. One time cost along with registration for updates.

Release date: Late 2012

Lead1st (logo in process) Ages 6-9

Strategy: Conditioning & Character

Description: Medium structured group activities to identify aptitude and stimulate further development through experiential learning using games and fun.

Resources: Off the shelf curriculum and training materials for elementary schools and family use. One time cost along with registration for updates.

Release date: 2012-2013



Ages 10-13

Strategy: Character & Competency

Description: Highly structured curriculum involving 50 hours of active learning and adult coaching, divided into 4 modules.

Resources: Certification training required to use this curriculum in schools and civic groups, typically as a co-curricular enrichment program. Per module cost.

Released: 2008



Ages 14-18

Strategy: Competency & Confidence

Description: Highly structured curriculum involving 50 hours of active learning and adult coaching, plus a real world leadership project; divided into 4 modules.

Resources: Certification training required to use this curriculum in schools and civic groups, typically as a co-curricular enrichment program. Per module cost.

Release date: Phase 1- Late 2011; Phase 2 - 2012

LeadStrong (logo in process) Ages 19-25

Strategy: Confidence & Connections

Description: Moderately structured battery of program ideas and curriculum including mentoring, assessments, and concentrated training sessions.

Resources: Certification training required to use this program; possible "membership" fee basis for participants, plus possible event fees.

Release date: 2014 (Possibilities of prototypes as early as 2011)